

# ★ THE SUCCESS FORMULA ★

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A 3 Step Process for Getting  
Unstuck and Creating Breakthroughs

With Jack Canfield and Lewis Howes

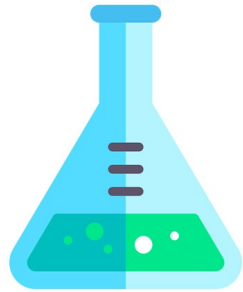
## The School of Greatness



## **W. Clement Stone**



**Suffering is optional.**



**Success is  
a science.**

**You must be willing to take  
consistent action over time**

TODAY YOU'LL LEARN:

# The 3-Step Success Formula

THE 3 STEPS FOR YOUR PATH TO SUCCESS



**STEP #1:**

**Why you're settling  
and how to move  
past this point**

## THE 3 STEPS FOR YOUR PATH TO SUCCESS



### **STEP #2:**

**My proven formula for  
getting better results  
in any area of your life,  
no matter what.**

## THE 3 STEPS FOR YOUR PATH TO SUCCESS



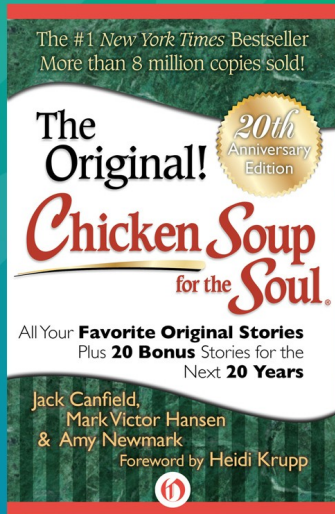
### **STEP #3:**

**Take Action for  
Sustained Success**

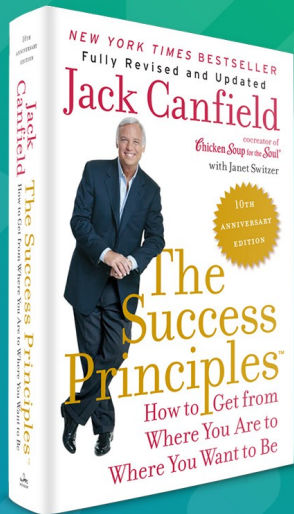
**Be fully present, pay attention and take notes.**



**Write down one area of your  
life that is not exactly as you  
want it to be.**



**Chicken Soup for the Soul**  
**Over 500,000,000**  
**books sold**



**The Success Principles**  
**50+ New York Times**  
**best-selling books**

**Make a commitment  
to TAKE ACTION!**

THE 3 STEPS FOR YOUR PATH TO SUCCESS



**STEP #1:**  
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Everything you want is on  
the other side of fear  
- Jack Canfield

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**Vague goals produce vague results**

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- ✓ **Low Self-Esteem** - Lack of self-worth, feelings that you don't deserve it
- ✓ **Lack of Knowledge - Uncertainty around how to do something**



### Action Step #1:

**Write down one area in your life where you're settling.**

**Circle today's date on your calendar**



**STEP #2:**

**Take 100% Responsibility  
for Your Life**

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$$\mathbf{E+R=O}$$

**Event + Response = Outcome**

**STEP#2: Take 100% Responsibility for Your Life:**

**If you don't like the outcomes you're  
getting, change your response.**

## **STEP#2: Take 100% Responsibility for Your Life**

- ✓ Stop blaming others

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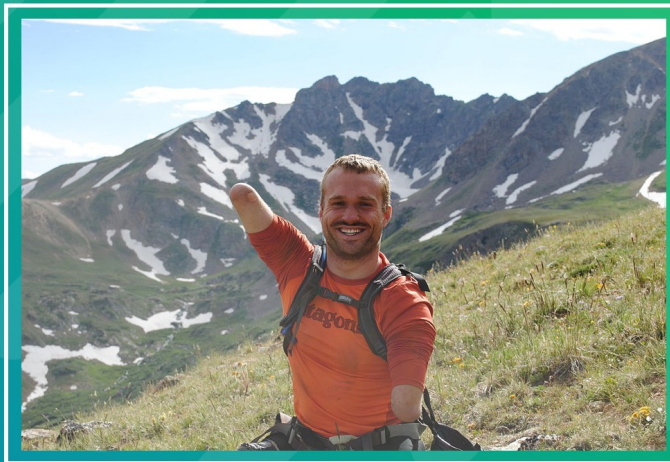
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## **STEP#2: Take 100% Responsibility for Your Life**

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- ✓ Stop making excuses

### **Stop Making Excuses**

**Kyle Maynard**



## **STEP#2: Take 100% Responsibility for Your Life**

- ✓ Stop blaming others
- ✓ Stop complaining
- ✓ Stop making excuses
- ✓ Stop doing the same old thing

## **You Always Have a Choice**

**Choose to think different thoughts and take different actions...**

**When you do, it changes your life!**



## **Action Step #2:**

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- ④ Decide what action steps you can be taking toward your goals
- ④ Reach out to a mentor or coach and ask for help



## STEP #3:

**You Have to  
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## **STEP #3: You Have to Take Action:**

- 1:** To have what you want, action is required
- 2:** Decide what you want
- 3:** Use affirmations and visualization daily
- 4:** Find yourself an accountability partner
- 5:** The Rule of Five: Do five things each day to get you to where you want to go



**Action Step #3:**  
**Apply The Rule of Five Each Day  
to the Things You Want to Accomplish**



**Write down the biggest thing  
you learned today.**



**If You're Going to Do This on Your Own  
Email Jack Your Game Plan Today at  
[community@jackcanfield.com](mailto:community@jackcanfield.com)**